<u>"THE IMPORTANCE OF THE PRESS AND THE MEDIA, ON THE</u> <u>CIVILIZATION, DEVELOPMENT AND PROJECTION OF THE</u> <u>ISLANDS OF GREECE AND ESPECIALLY OF AMORGOS"</u> MR. STEFANOS SIGALAS

Ladies and gentlemen,

As we traverse the first the 21st century, we all have, by now, realized that this century will be the Era that everything will completely change, regarding the information of the human society and the bi-directional informing between nations.

The new technologies that will be applied, and those that soon will follow will turn over, the traditional forms of transmission and siphonage of the information.

In the Era that arrives, the news will be able to be transmitted with break-neck speed, while there are fears expressed, that there is attempted manipulation of its freedom of transmission.

The spiritual people of the international area, are communed that the possibilities and the dynamics that develop for the Press and the Media, will be used in benefit of the global society for a truly free, immediate and pluralistic informing.

As well as How will the people of all nationalities, religions, economical state and country they reside, will be able to enjoy Good of Information.

In this new form, that takes the procedure of informing the nations, there is visible the fear of manipulated and guided choice of projection of certain issues, and in consequence the interest of the people to turn there where they judge that it is for their interest!

At this phase, the small countries and especially the areas with weak communicational platform, will face a basic problem of identifying and projecting the possibilities that they have.

In this hard and unequal fight there are still some places that can offer civilization and environment.

And because at these levels the competition will be great, to achieve this discrimination, there must these two valuable Goods, to be offered with method, organizing and competitive mood.

Because the competition has begun and it is cruel, this is the only way for those who have the above mentioned goods, to manage to remain standing!

The Aegean Archipelagos, the Cyclades complex, and especially Amorgos have the Divine favor to have an amazing environment that attracts, touches and impresses every visitor, with the polymorphism of landscapes, and its variety.

Besides, with the Divine Choice is from the first wombs that fed a civilization thousands of years ago, with exceptional samples of cultural creation on it.

An extended presentation of the historical and cultural inheritance of Amorgos, you will have the luck to enjoy, following from the special presentation that will be done from one of the experts of the kind, the archeology professor Mrs. Lila Marangou.

Having, thus, two of the basic poles of attraction for the projection of the Island, civilization and the Environment, it is up to the local factors to manipulate with fighting mood to organize in the best way this effort.

The Press and the Media will have a most important role, in the projection, and consequently in the development of the place.

That is why I consider this Convention a landmark and a bright path that has to be followed by the Amorgian factors in the years to come.

Amorgos has a wealth of cultural heritage, its inhabitants have a sacred obligation to serve the Civilization, while protecting the tradition of the place, improving at the same time, their education.

Besides, the protection and the projection of the environment is the minimum that we have to pass on to the generations to come.

With the technology of our days and the speed of projection of new propositions from the Press and the Media, their role in the civilization and development of the place has a definite importance, since the mass informing has the overwhelming ability to form the Public Opinion.

With the forming of the field of informing