

Vairis Strazds is the Creative Director of one of Latvia's largest advertising agencies — DDB Latvia, focusing primarily on the largest local brands.

Vairis worked as CD also for Live Riga campaign 'Insider's guide to Riga' that received numerous awards for creativity, craft and efficiency.

In 2018 and 2019 DDB Latvia was recognised as the best advertising and communication agency in the Baltics.