

Panagiotis Papoutsakis - Screenwriter/Copywriter

Panayiotis began his professional voyage as a journalist in 1992. His first steps were in Greek public television (ERT) and STATUS lifestyle magazine. Collaborations with other magazine titles (Playboy, Escape, Esquire)

In 1997 he started working as a copywriter in advertising companies and later as the head of the creative department in major Greek and multinational advertising companies (Bates, Adel Saatchi & Saatchi, Ashley & Holmes, D'Arcy Athens, Acumen).

He created many successful and distinguished advertising campaigns for major products and services.

He has studied economics, journalism and direction.