

## **A LETTER – A STORY**

### **Tourism and Culture Storytelling Through Animation**

**A Letter - A Story** is the 1<sup>st</sup> Greek educational animated TV series created by author-educational technologist Sophia Madouvalou and director-animator Aristarchos Papadaniel. The series has been produced by Educational RadioTelevision of the Greek Ministry of Education and aims as an edutainment tool to familiarize especially Preschool and First School age audience with the Greek alphabet and language. But guess what? Through its stories, characters and animation the series promotes tourism and culture as well!